



Unique Hand Made Ceramics



STUDIO MAGENTA BLUE



Studio Magenta Blue - Terms & Conditions For The Sale Of Artwork

1. Who are we?

Studio Magenta Blue is a trading name of Allchemix BV, owned by Alain Frix. Every single artwork sold by Studio Magenta Blue is handmade and is produced in the Studio Magenta Blue Atelier, located at Dasselt 55, Ninove, Belgium. Raw materials are different clays, extracted in EU countries.

These Terms & Conditions apply to the sale of artwork (the "Artwork") by the artist Alain Frix (the "Artist") to you. It will always be made clear on the invoice who is the seller.

2. Application And Territorial Scope

By entering into a contract with the Artist you are accepting these Terms & Conditions to the exclusion of any other terms that you may seek to impose or incorporate, or which are implied by trade, custom, practice or course of dealing. If you are a consumer, nothing in these Terms and Conditions will affect your legal rights.

Any samples, drawings, descriptive matter or advertising issued by the Artist and any descriptions or illustrations contained in the Artist's catalogues or brochures are issued or published for the sole purpose of giving an approximate idea of the products described in them. They shall not form part of the contract between you and the Gallery or Artist or have any contractual force.

An order by you constitutes an offer to purchase Artwork in accordance with these Terms & Conditions. An order shall only be deemed to be accepted when the Artist issues written acceptance of the order or takes payment at which point a legally binding contract upon these Terms & Conditions shall come into existence.

Any quotation given by the Artist shall not constitute an offer, may be revoked at any time, and in any event shall only be valid for a period of 30 days from its date of issue (unless otherwise specified in the quotation).

3. Governing Law & Jurisdiction

These Terms and Conditions shall be governed by and construed in accordance with Belgian law. Disputes arising in connection with these Terms & Conditions shall be subject to the exclusive jurisdiction of the Belgian courts.

4. Severability and Waiver

If any provision or part-provision of these Terms & Conditions is or becomes invalid, illegal or unenforceable, it shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision shall be deemed deleted. Any modification to or deletion of a provision under this clause shall not affect the validity and enforceability of the rest of these Terms & Conditions. A waiver is only effective if it is in writing.

5. Prices

Our price lists, quotations, order confirmations and invoices are on the basis "errors and omissions excluded" (E&OE). Our prices exclude carriage and insurance on carriage, unless otherwise specified in the quotation or on the invoice.

6. Title & Risk

As soon as the purchase price is paid in full, you will become the legal owner of the Artwork and, upon such payment, you will be responsible for the Artwork and the risk of damage to or loss of the Artwork will pass to you. If an Artwork has been loaned to you then you are responsible for the Artwork and the risk of damage to or loss of the Artwork.

7. Ownership Of the Artwork Copyright

Copyright in the Artwork remains the property of the Artist. You may not produce any image of the Artwork and may not, at any time, publish or submit for publication or reproduction any image of the Artwork to any third party, including any internet website for any purpose.

If you breach any of your obligations under section 7 you agree that: (a) the payment of damages will not be a sufficient remedy to compensate us or the Artist for your breach; (b) we may, and the Artist may, apply to the court for an order to prevent you from continuing to breach your obligations under these Terms and Conditions; and (c) the Artist may, contact the operator of any internet website on which the Artwork is being offered for sale or on which an image of the Artwork has been placed by you or at your direction, and instruct such operator, on your behalf, to remove any such offer for sale or image from any such internet website.

8. Rights of Third Parties

No person other than you and the Artist have any rights under these Terms and Conditions other than in respect of section 7 above which confers a benefit on the Artist and is intended to be enforceable by the Artist.

10. Payment

Unless otherwise agreed you may collect your order after receipt of cleared funds and after the period of the exhibition. We accept payment in Euro only, by bank transfer.

11. Individual Commissions

If you order a specifically commissioned piece of Artwork it will be made to your individual specifications and is therefore bespoke & personalised. This means that it can sometimes take months for your art to be delivered, although we will always try to deliver sooner. Delivery times are given by way of estimate only. Time shall not be of the essence. The Artist shall make reasonable efforts to supply the goods or services by the date agreed. No rights can be derived from the estimated delivery date, and neither can the Gallery be held liable for any delays in delivery caused by whatever reason.

If you need to amend or cancel your order for commissioned Artwork, you have the right to do so at any time up to 48 hours after you have placed your order. If you amend your order in any way more than 48 hours after you placed it, we reserve the right to charge you any costs we have incurred in relation to your order. Bespoke Artwork cannot be returned after it has been commissioned. It is your responsibility to ensure that the product you have ordered will fit into your home. It is very important that you carefully measure where the piece is going to go and also whether we can get it to the location. Please be sure to check these details in advance of placing your order.

12. Delayed Collection

All orders held for collection, not collected within 28 days of completion will be subjected to a storage fee of 1% of the total order value per day.

13. Privacy Policy

The Artist will not disclose client information to any other individual or organisation unless required to do so by law, or unless it is necessary to do so to obtain or validate payment of our invoices to you or to perform our contract of supply with you and the Artist, or unless it is covered by a confidentiality agreement.

If you want us to remove your information from our files please contact us and we will do so insofar as the law permits.

About Studio Magenta Blue

Studio Magenta Blue is redefining the concept of an art studio. We're not your typical online shop or gallery; we are passionately transforming natural clay into unique works of art.

Selling our artwork creates a bridge between the maker and the admirer, allowing art to be an opportunity for connection and conversation. When a piece becomes available, it takes a flight to its new owner, who will appreciate it for a long time. This journey of creation and connection is our greatest achievement. Our products, crafted from natural materials, embody a charming imperfection that mirrors the beauty of nature—and of humanity. Each handmade piece carries its own character, unlike mass-produced items that lack individuality.

If you seek something truly authentic and distinct, far from the commonplace and repetitive offerings of mainstream luxury brands, you've come to the right place. At Studio Magenta Blue, we embrace the beautiful balance of imperfection and perfection in our creations. Before purchasing, we provide you with detailed images of the artwork, encouraging you to examine them closely.

Please keep in mind that colours may vary depending on lighting conditions, as our pieces are enamelled and reflect light differently throughout the day. Each work is subject to slight variations due to the unique mix of pigments, the number of glaze layers, humidity, and temperature during the firing process. Because of this, exact colour replication is impossible; each piece is truly one-of-a-kind. We only accept returns for items that arrive damaged in transit.

We invite you to explore and enjoy the company of our artworks, each one a testament to creativity and connection. Thank you for being a part of our journey!